

IMPORTANT NEWS FROM THE MARCUS JEWISH COMMUNITY CENTER OF ATLANTA



FOR IMMEDIATE RELEASE

Marcus JCC of Atlanta Welcomes New Executive Director and Chief Executive Officer

Gail Luxenberg Begins Her New Position December 1, 2011

(DUNWOODY -November 9, 2011) After an extensive nationwide search, the Governance Board of the Marcus Jewish Community Center of Atlanta (MJCCA) is pleased to announce the appointment of Gail Luxenberg as its new executive director and chief executive officer. She will begin her new role December 1, 2011, replacing Howard Hyman who has been the interim CEO for the past 15 months. Hyman will rejoin the MJCCA's Governance Board after stepping down from his current position.

Governance Board Chairman David Levy said, "For the last four years, the MJCCA has accomplished a remarkable turn-around, reducing its debt to an acceptable level and improving its operations, while providing more outstanding programming to the Atlanta Jewish Community. We believe that Gail is the leader who will take our Center to an even higher level of performance we all want for our community. We look forward to welcoming her."

GAIL LUXENBERG BACKGROUNDER

Luxenberg holds a bachelor of arts in Middle Eastern studies from the University of Chicago and an MBA in marketing and organizational behavior from the same institution. She brings both business and non-profit experience to her new position and is well-equipped to lead the MJCCA. Most recently, she served as executive director of the Jewish Vocational Service in Chicago, IL where she introduced new programs and revitalized the 126-year-old affiliated agency of the Jewish Federation of Metropolitan Chicago. Previously, as executive director of the Midwest Region of American Friends of the Hebrew

University, Luxenberg significantly increased the visibility and fundraising efforts of the organization. Her accomplishments have been recognized by the Harvard Business School and the Women's Division of the Jewish Federation of Metropolitan Chicago. She looks forward to joining her parents, sisters and their families in Atlanta.

ABOUT THE MARCUS JEWISH COMMUNITY CENTER OF ATLANTA

The Marcus Jewish Community Center of Atlanta (MJCCA), *The Center of the Community*, is committed to strengthening the quality of life in Atlanta and is recognized as one of the most highly-regarded and third largest Jewish community centers in the nation. From preschoolers and adolescents to young adults and seniors, the MJCCA offers unique and engaging programs, events, and services for every member of the community. Please visit us on the Web at atlantajcc.org.

###

CONTACT: Pam Morton, Marketing & Communications Manager

678.812.4131